



---

Notice of Intent to Release for Iowa Lottery Print and Loyalty RFP

February 25, 2025

The Iowa Department of Management (hereafter “Agency”) on behalf of the Iowa Department of Revenue intends to release a bidding opportunity (the “RFP”) for the procurement of a vendor to manage the Iowa Lottery’s Instant Tickets and Loyalty Programs.

Upon publication of the RFP, it is the Agency’s intent to keep the opportunity open to potential bidders for a period of not less than forty-five (45) days.

Please be advised that this Notice of Intent to Release is a preliminary notice only and provided for the benefit of all interested parties. No action is required at this time. The Agency may amend or supplement this notice at any time prior to release of the RFP to provide additional information as necessary.

### **Formal Communication Plan**

From the date of the issuance of this Notice of Intent to Release to the issuance of the Notice of Intent to Award a Formal Communication Plan will be in effect.

- There are to be no discussions regarding this procurement and the resulting contract between any State of Iowa

employees and any potential bidder with the exception of questions directed to the Issuing Officer.

- Should a potential bidder attempt to contact an employee of the State of Iowa other than the Issuing Officer, in an attempt to gather information about this RFP, such communications may be grounds for disqualification from any ensuing bidding process.
- Any questions regarding the RFP should be directed to the Issuing Officer via the Issuing Officer's email address:

[steven.dawson@dom.iowa.gov](mailto:steven.dawson@dom.iowa.gov)

- The Formal Communication Plan is not meant to limit communication between the State of Iowa and Providers related to a current contract in place.